

# Southlake, Texas

## Fast Facts 2009

### THE CITY OF SOUTHLAKE, TEXAS

- Website: CityofSouthlake.com
- 22 square miles
- Located in the heart of the DFW Metroplex
- Centrally located between DFW International Airport (5 miles east) and Alliance Airport (8 miles west)

### DEMOGRAPHICS

- January 1, 2009 population est. of 26,650  
2010 population projection of 28,019  
Projected build-out of 30,160
  - Population by age  
Under 5 years 6%  
18-64 years 64%  
65 years and older 4%
  - 2007 est. median household income of \$172,945
  - 2007 est. mean household income of \$217,978
  - 44% of residents\* have a bachelor's degree
  - 25% of residents\* have a graduate degree
- \*Population 25 years and older*

### FINANCIAL STATUS

- City Bond Ratings:  
"AAA" from Standard and Poor's  
"Aa2" from Moody's Investors  
"AA" from Fitch IBCA
- Fiscal Year 07-08 Assessed Property Value totals \$4,872B
- Fiscal Year 07-08 Annual Sales Tax totals over \$18,907,517
- 8.25% total sales tax rate - includes 0.5% for parks and 0.5% for crime control district

### TOP EMPLOYERS

- Sabre Holdings - 3,000 Employees
- Carroll ISD - 1,050 Employees
- Tri-Dal, Ltd. - 450 Employees
- Verizon Wireless - 286 Employees
- City of Southlake - 275 Employees

### TOP NON-RESIDENTIAL TAXPAYERS

- Town Square Ventures, LP
- Wyndham Properties, Ltd.
- Southlake Town Square Grand Avenue LP
- First Security Bank
- Costco Wholesale Corporation

### LABOR FORCE & ECONOMIC BASE

- Labor pool ages 18-65:  
Within 5 miles of Southlake: 50,456  
Within 10 miles of Southlake: 292,094  
Within 15 miles of Southlake: 596,972

- Employment by occupation:  
60% Managerial/Professional  
7% Service Occupations  
24% Sales & Office  
3% Construction/Maintenance  
6% Production/Transportation
- Over 2000 businesses and non-profit organizations, 13% are home based
- Texas is a "Right-to-Work" state
- Texas has no state personal income tax

### TRANSPORTATION

- Major highways are S.H. 114 and F.M. 1709
- S.H. 114 connects I-35W and I-35E
- Airports:  
**DFW International** - DFWAirport.com
  - Third busiest airport in the world, over 60M passengers in 2006
  - Generates \$14.3B annually for North Texas economy
  - Provides over 269,000 area jobs
  - Access to 95% of the continental US within four hours
  - Home to American Airlines hub
  - Capital Development Program invested \$2.7B over five years (2000 - 2005), focusing on Airfield, Automated SkyLink People Mover, International Terminal D, Support and Roadway Infrastructure
  - Approximately 77,000 new jobs created
- **Fort Worth Alliance Airport** - AllianceAirport.com
  - The nation's first industrial airport
  - Provides over 24,000 area jobs
  - Part of a 17,000-acre mixed-use, master planned development
  - Houses more than 130 companies

### QUALITY OF LIFE

- 2008 average value of single family residence \$479,459
- 2008 average home sales price of \$634,944
- 2007 IQ Cost of Living Index  
Fort Worth - Arlington 89.0

### SOUTHLAKE PUBLIC LIBRARY

- 1400 Main Street, Suite #130  
(817) 748-8243 - SouthlakeLibrary.com
- Books, DVDs, Magazines, CDs, Books on Tape & Podcasts, Online Catalog and other services
  - Special programs throughout the year for all ages
  - Meeting & study rooms, interlibrary loan, computer stations and internet access
  - Southlake resident library cards are free

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### RECREATION

- Parks, Lakes, Golf Courses:
  - 450 acres of natural park area in Southlake
  - Over 624 acres of park land - two community and over 10 public neighborhood parks
  - Five lakes within 30 minutes of Southlake including Timarron Country Club located in Southlake
- Convenient access to many cultural and entertainment facilities and activities
- Annual special events include: Art in the Square, Easter in the Park, Southlake Sidewalk Sale, Stars and Stripes, Oktoberfest, Harvest Fest, Holiday Celebration at Town Square and Masterworks Concerts
- Variety of championship youth sport leagues including baseball, softball, swimming, tennis, soccer, lacrosse and football, as well as recreational classes for all ages

### HEALTH CARE / HOSPITALS

- Harris Methodist Southlake Center of Diagnostics & Surgery  
(817) 748-8700 - HarrisMethodistHospitals.com  
16 Overnight Suites; 315 Medical Staff
- Baylor Medical Center - Grapevine  
(817) 481-1588 - BaylorHealth.com  
233 Beds; 800 Medical Staff
- Baylor Medical Center at Trophy Club  
(817) 837-4600 - TC-MC.com  
200 Beds; 479 Medical Staff

### UTILITIES

- Sewer and Water:
  - City of Southlake  
(817) 748-8082 - CityofSouthlake.com
- Electricity:
  - Power to Choose  
(866) 797-4839 - PowertoChoose.org
  - Tri-County Electric Cooperative  
(817) 431-1541 - TCECTexas.com
  - TXU Energy  
(972) 791-2888 - TXU.com
- Telephone:
  - Verizon  
(800) 483-4000 - 22.Verizon.com
  - SBC / AT&T  
(888) 294-8433 - ATT.com
- Cable / Satellite:
  - Charter Communications  
(817) 740-2409 - CharterCom.com
  - Verizon FiOs  
(888) 881-8161 - 22.Verizon.com
- Solid Waste and Recycling:
  - Duncan Disposal  
(817) 317-2424 - DuncanDisposal.com

### QUALITY SCHOOLS

Served by 4 Public School Districts  
(in order of land area served)

- **Carroll ISD** - 5A (78%)  
Texas Education Agency Rated: Exemplary  
K-12 Attendance: 7,852  
99% Graduation Rate  
97% Go to College  
(817) 949-8222 - SouthlakeCarroll.edu
- **Northwest ISD\*** - 5A (10%)  
Texas Education Agency Rated: Recognized  
K-12 Attendance: 13,100  
81% Graduation Rate  
73% Go to College  
(817) 215-0000 - Northwest.k12.tx.us
- **Keller ISD** - 5A (7%)  
Texas Education Agency Rated: Recognized  
K-12 Attendance: 30,295  
87% Graduation Rate  
82% Go to College  
(817) 744-1000 - KellerISD.net
- **Grapevine / Colleyville ISD\*** - 5A (5%)  
Texas Education Agency Rated: Recognized  
K-12 Attendance: 13,780  
95% Graduation Rate  
94% Go to College  
(817) 488-9588 - GCISD-k12.org

\*Freeport Exemption offered

- Two Montessori schools (private)
- 20 Universities within 40 miles

### CONTACTS

- City of Southlake - Economic Development Dept.  
1400 Main Street, Suite #300  
Southlake, Texas 76092  
(817) 748-8039  
SouthlakeBusinesses.com  
SouthlakeSites.com  
VisitSouthlakeTexas.com
- Southlake Chamber of Commerce  
1501 Corporate Circle, Suite #100  
Southlake, Texas 76092  
(817) 481-8200  
SouthlakeChamber.com

